

THE MOBY PROJECT

contemporary art/contemporary themes

in Herman Melville's, *Moby Dick*

THE CONCEPT:

The Moby Project is based on Herman Melville's classic American novel, *Moby Dick (the Whale)*. It is a thematically curated, multi-venue/multi-discipline exhibition of contemporary works by artists from Long Island's East End and the greater New York area.

WHEN:

The Moby Project will take place during National Arts and Humanities month, October, 2013, which marks the 162nd anniversary of *Moby Dick*. The book was first published by Richard Bentley on October 18, 1851.

WHERE:

The exhibitions, installations, performances, readings, screenings and related events will take place in public and private venues across the East End.

WHAT:

The Moby Project will feature the work of contemporary visual artists through site-specific installations, exhibitions of painting, sculpture, performance, film and video and interactive literary events.



Junko Sugimoto, 2012, Islip Art Museum

CURATORIAL VISION:

Thematically, *Moby Dick* offers a broad range of concepts that relate to the life and history of Long Island's East End. From the history of whaling to the temperament of the ocean, these concepts reflect our rich past and cultural present.

Working within a framework that is conceptually defined, artists will be asked to adapt their thinking and their imagery to the issues found within specific aspects of Melville's narrative such as whiteness, water, mania, invisibility, transition and superstition. Themes will be specified

Such an event will provide our community an opportunity for reflection, engagement and stimulation, as well as a greater understanding of the arts.



Jon Bocksel, *Ahab*, 2012

CONTRIBUTION TO THE COMMUNITY:

The Moby Project, like other successful ventures in the arts, has the possibility to strengthen our community and broaden the engagement of our residents and visitors. National statistics show that strong support for the arts – in particular, the public arts – increases economic development and civic pride, provides creative outlets, and helps to fuel intelligent growth, communication and vitality.

ARTISTS:

The list of participating artists is in formation, and will rely on the requirements of specific venues, accessibility, budget and available space. Works will range broadly, from conventional paintings to site-specific installation, performance and film and video screenings.

LITERATURE, PERFORMANCE AND RELATED EVENTS:

The Moby Project will be a collaborative intersection of the literary and visual arts that takes place among our working artists, writers, and performers.

The story of Moby Dick is one that ranges from high dramas at sea and the nature of whaling to destiny, introspection, justice, invisibility and the ambiguity of nature. Rich in cultural metaphors, an exhibition focused on related contemporary issues will stimulate conversation, inspire creativity, and enhance pride of place.

VENUES:

The East End is uniquely placed within America's cultural history. Its proximity to New York City, its reputation as the longest thriving artist's colony in the U.S. and its huge skies, long beaches and natural beauty have placed it at a conjunction of urban and rural lifestyles. Possibilities for interaction abound with our local galleries and storefronts, museums and historic organizations, public and private schools such as:

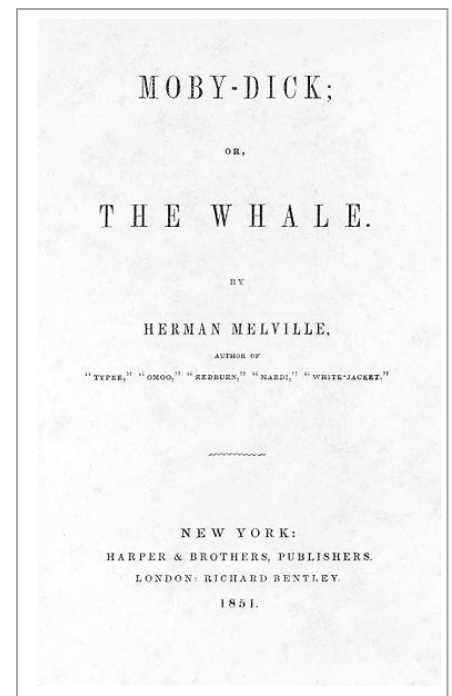
East Hampton Historical Society

Hook Schoolhouse and grounds
Mulford Farm Barn and surrounding buildings
Home Sweet Home

Amagansett Historical Association

Springs

Sag Harbor



CONTACT: Janet Goleas, THE MOBY PROJECT
janetgoleas@gmail.com